Sarah Mabry

GRAPHIC DESIGNER

ABOUT ME

I am a graphic designer with experience creating polished, impactful visuals for digital and print. Skilled in layout, typography, and presentation design, I specialize in transforming complex ideas into clear, engaging materials. Known for blending creativity with strategic thinking, I deliver designs that support business goals and resonate with audiences and clients.

CONTACT

Phone:
404-432-3487

Email:
sarahmabryart@gmail.com

Location:
Suwanee, Georgia

EDUCATION

B.F.A.
Savannah College of Art and Design

SKILLS

PROFESSIONAL

Infographic Design, Presentation Design, Event Collateral Design, Event Booth Design, Social Media Creative Design, Brand Identity & Guidelines Creation, eBook Design, Print Design, Video Editing & Motion Graphics, Email Design

SOFTWARE

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Acrobat, Figma, Canva, Microsoft 365 Suite, Wordpress

EXPERIENCE

2023 - 2025

SENIOR DESIGNER & SOCIAL MEDIA MANAGER | WIPRO

- Instilled a scalable system for project management and design that improved efficiency, standardized output, and reduced turnaround times while ensuring consistency across creative deliverables.
- Championed a data-driven approach to campaign design, leveraging A/B testing to optimize visuals and messaging, and achieving an increase in lead conversion rates.
- Led the design and project management of creative assets including infographics, presentations, event collateral and booths, social media campaigns, brand identity systems, eBooks, white papers, video and motion graphics, and email design while ensuring strategic alignment and high-quality execution.

2022 - 2023

VISUAL DESIGNER & SOCIAL MEDIA PROMOTER | WIPRO

- Designed and project managed a wide range of creative assets, including infographics, presentations, event collateral and booths, social media content, brand identity and guidlines, eBooks, white papers, video/motion graphics, and email campaigns.
- Planned and executed social media campaigns for product launches and events, growing community reach and driving traffic to key marketing initiatives.
- Revamped the company's LinkedIn page, creating a series of professional development posts that drastically increased engagement.

2021 - 2022

GRAPHIC DESIGNER | EDGILE

- Created high-impact presentations, infographics, event materials, and eBooks, elevating client deliverables.
- Designed and delivered on-brand social media graphics and promotional assets in close collaboration with marketing and product teams, driving an increase in lead-generation campaign conversions.
- Curated 100+ pieces of original visual content, including graphics and short-form videos, to align with the company's updated design system, enhancing brand recognition across platforms.